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jmis@msa.edu.eg

Journal of Media and Interdisciplinary Studies

**Journal of Media and Interdisciplinary Studies (JMIS) is
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JMIS 12th Issue

October university for Modern Sciences and Arts (MSA), faculty of Mass Communication is pleased to present its twelve's edition of its quarterly scientific "Journal of Media and Interdisciplinary Studies" (JMIS).

JMIS aims to publish scientific research papers in Arabic and English under the supervision of academic professors of Mass Media and Communication.

JMIS fields of interest are digital and traditional media studies in the three respective departments: Journalism, public relations and advertising and radio and television.

JMIS is also interested in the interdisciplinary studies ranging from Media psychology, Media sociology, political communication, Media and Economics.

Coping with today's challenges, JMIS intends to incorporate Artificial Intelligence branches while publishing Media, Health Communication, Media and Sports, Media Management and other sustainable studies.

JMIS endeavors to assist academic staff by fulfilling part of their requirements in obtaining their Masters and PhD degrees by publishing scientific research papers, abstracts and academic papers of staff.

JMIS proudly presents the launching of its twelve's edition which includes seven research papers, four in Arabic and three in English. JMIS editorial board is pleased to exchange experiences along with good practices in Mass Media Research nationally and internationally.

JMIS welcomes receiving your comments and suggestions via journal's

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Publication Rules

Please note that JMIS publishes manuscripts in Arabic, English, and French. The cover file should include the manuscript title, author (s), affiliation, contact information, and email address.

Paper should be compiled in the following order: the cover, abstract in both languages, keywords, main text introduction, materials and methods, results, discussion, conclusion (optional section), references, appendices.

Word limit: typical for JMIS should be between 7000 – 15000 words included tables, references, figures or table caption, footnotes, and endnotes.

Book review should be no more than 2000 words.

JMIS uses APA referencing style.

Journal of Media and Interdisciplinary studies (JMIS) accepts the following types of articles:

- **Original articles:** these are original manuscript. The work should report scientifically sound experiments and provide substantial amount of new information.

The article should include recent and relevant references in the field.

The structure should include all mentioned parts above with suggested word count of 7500 – 10000 (30 – 40 pages).

- **Brief reports:** short, observational studies that report preliminary results or a short complete study, or protocol.

It usually contains two figure and/or a table, however the materials and methods section should be detailed to insure reproducibility of the present work.

The structure is similar to that of an article, with suggested minimum word count of 2500 words (10 pages).

- **Book review:** short literature critizing and analyzing the content, style, and merit of a recently published book.

Full book details should be provided at the beginning of the article.

The structure should only include an introduction and discussion of

critical points with on sections of conclusion, with suggested word count 1000 – 2000 words (3 pages).

Journal Content

- **“Role of social-media capital in reducing disease stigma among Egyptian medical society: social network analytical study on Facebook hashtags”**

Dr. Mary Y. Habib

- **“Breaking Stereotypes or Reinforcing Norms? Gender Roles in SVOD Drama”**

Shrook Ashraf



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